

Saddle Up: Cycling-Climate-Hero David Kroodsma Rolls into Bend on August 29th!

BY: BECCA KATZ

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AFTER COMPLETING AN EPIC 17-MONTH, 16,000 MILE, solo cycling journey from San Francisco to the southern tip of South America and his second Transamerica bike tour, David Kroodsma, representing Ride for Climate USA, is stopping for a beer in Bend.

If you're a cycling aficionado, someone who aspires to do more bike touring, or a citizen concerned about global warming, you should hop on your rig and pedal over to the Central Oregon Environment Center at 6pm on Wednesday, August 29th to hear the tales of this cycling climate hero. The presentation promises to be filled with beautiful images from Kroodsma's travels and an in-depth look at climate science and solutions everyday people can implement to mitigate global warming.

Kroodsma has spent the last 5 months pedaling from town-to-town on a journey across the United States to promote solutions to global warming.

In keeping with his commitment to educate Americans about global warming, Ride for Climate USA has followed the road less traveled (err...less bike toured). Kroodsma explains, "I'm not doing a normal bike tour across the country. Everybody avoids the cities and I am hitting as many of them as possible." Bend is the next stop on a list of locations that spans the size and character of American communities – Boston to small-town Wisconsin to Bozeman.

Kroodsma's cycling resume is an impressive laundry list of rides including a cross-country cycling journey with his father, pedaling in the land of the Midnight Sun, and ambitious weekend trips the likes of riding from Palo Alto, Calif. to Yosemite. Most recently, he returned from a 16,000-mile journey dubbed Ride for Climate: The Americas during which he biked from San Francisco to Tierra del Fuego, the southernmost tip of South America. Along the way, he hit his brakes to deliver talks about global warming and its solutions in schools, to community groups and to anyone who was willing to talk.

A Stanford University graduate who earned his B.S. in Physics, and his M.S. degree in Earth Systems studying climate change, Kroodsma worked as a researcher for the Jasper Ridge Global Change Experiment. This experience coupled with his cycling curriculum vitae completes his resume as a cycling-climate-hero – making him the perfect guy for the job.

The presentations force Kroodsma to slow down the pace of his tour, but sharing his knowledge about climate change and stories from his journey is a welcome interruption. Presentations and impromptu conversations are actually Kroodsma's favorite part of the Ride for Climate USA.

When you come see Dave's presentation, you don't have to brace yourself for another doom and gloom diatribe about global warming. Instead, put on your helmet and get ready to be bombarded with positive energy about how we can reduce our climate impact.

"A lot of solutions to global warming are very easy and good for us as well. There are so many things that we can be doing that make sense no matter what, so we should just do them," Kroodsma said.

Dave Kroodsma and Ride for Climate
6pm Wednesday, August 29th. Central Oregon Environmental Center, 16 NW Kansas. Free!

The event is cosponsored by Ride for Climate USA and 3E Strategies

info: 650-269-9765

www.rideforclimate.com/usa